

Lighting the Future

A Limited Time Offer from **Hawaii Energy**

SAVE energy and money! * **IMPROVE** your bottom line! * **PROTECT** the environment!
If you're a small business or non-profit organization, you may be eligible to receive energy-saving **LED lamps at no cost**. Apply today!



Benefits of LED Lighting:

- Reduces lighting electricity cost by up to 75%, versus halogen
- Saves about \$78 each year in electricity costs, for every lamped changed from a halogen/incandescent
- Provides 25,000 hours of long life, versus 3,000 hours with halogen lamps
- Enhances merchandise appearance
- Offers excellent coloring with a crisp white light
- Contains no lead or mercury, and tested for safety
- Features a three/five-year Toshiba warranty
- Seven Toshiba LED models available

To qualify for this offer, please check your monthly electric utility statement:

- Small businesses – Must be on an electric utility rate schedule that begins with the letter “G” or General Service. For small businesses that do not pay for electricity directly to the utility please call for more information on how to apply.
- Nonprofit organizations – Must be classified as a 501(c) 3 and on an electric utility rate schedule that begins with the letter “G” or “J.”
- Complete an application form online at hawaiienergy.com or call the numbers below to have an application mailed to you. One application per qualified electric utility account.
- Upon approval of your application, applicant must agree to install all LED lamps by June 30, 2011. Acceptances of applications are not guaranteed. Businesses are subject to inspection to ensure qualifications and compliance.
- The quantity of LEDs you could receive are limited to the number of fixtures at your business location, no extras will be given. Offer good while supplies last.



Hawaii Energy

YOUR CONSERVATION & EFFICIENCY PROGRAM

Visit www.hawaiienergy.com

Or call 808-537-5577 or 877-231-8222

For instructions on how to reserve your LED Lamps

HAWAII ENERGY IS A RATEPAYER-FUNDED CONSERVATION AND EFFICIENCY PROGRAM ADMINISTERED BY SAIC UNDER CONTRACT WITH THE HAWAII PUBLIC UTILITIES COMMISSION, SERVING THE ISLANDS OF HAWAII, LANAI, MAUI, MOLOKAI, AND OAHU.

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Frequently Asked Questions (FAQs)

1. Do I qualify for the LED lamps?

- A. Your small business must be an electric utility rate schedule of General Service and begin with the letter “G” OR
- B. Your nonprofit organization must be classified as a 501(c)3 and an electric utility rate schedule that begins with the letter “G” or “J”. To find out what rate schedule your business is on, please check your monthly electric utility statement or contact Hawaii Energy. These criteria have been established so that this program has the ability to address the needs of the small business and nonprofit communities to switch to more energy efficient lighting.
- C. For small businesses and nonprofits that do not pay for electricity directly to the utility please call 521-2189 for more information on how to apply.

2. How do I apply to receive LED lamps?

- A. Fill out an application form available online at hawaiienergy.com or download the application to be mailed.
- B. If you are mailing in the application please mail to:
 - Hawaii Energy
 - 1132 Bishop St. Ste. 1800
 - Honolulu, HI 96813
- C. You will be informed if your application has been accepted for this special offer. Receiving LED lamps is not guaranteed.
- D. Upon acceptance of your application additional information will be sent to you on where to pick up the LED lamps.

3. What if my LED lamp(s) don't work?

If there is a problem with your lamp, please contact the manufacturer directly using the information provided with your lamp or see the handout from Hawaii Energy that came with your order. There is a 3 or 5 year warranty on all Toshiba LED lamps, depending on the type of lamp.

4. Do I have to pay for the LED lamps?

No. Your only obligation is to install the LED lamps prior to June 30, 2011.

5. Is there a limit to how many lamps I am eligible to receive?

Yes. You are limited to the number of fixtures that can use these LED lamps at your business location. This is subject to inspection by a Hawaii Energy representative.

6. Why is **Hawaii Energy** offering LED lamps to small businesses and nonprofit organizations?

Hawaii Energy hopes this offering will increase program participation from small business and nonprofit organizations, while addressing these communities' needs and providing the opportunity to learn about LED technology.

7. Can I receive spare LED lamps?

No. This program is available for a limited time period and Hawaii Energy must give all qualifying small businesses and nonprofit organizations the opportunity to participate. You are limited to the number of fixtures you have at your business location. This is subject to inspection.

8. Why must I install the LED lamps by June 30, 2011?

This offering is being funded by Hawaii Energy's program year 2011 budget, thus the program must be able to claim the energy savings prior to the closing of the program year on June 30, 2011.

9. Can I have additional LED lamps for other businesses?

No. All businesses must apply separately for this offering.

10. If I operate my business from home, am I eligible for complimentary LED lamps?

No. In order to qualify the small businesses must be located where the electric utility rate schedule that begins with the letter “G” for General Service or the nonprofit organization must be an electric utility rate schedule that begins with a “G” or “J”, most homes are on a different rate schedule. Please check your monthly electric utility statement.

10. Why was just one brand of LED lamps offered?

Toshiba was selected from a competitive bid process



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